

62nd Burt German
TRI-COUNTY
Swimming
Championships

A stylized graphic of a swimmer in a blue and green suit, wearing a blue swim cap with the year '2018' on it. The swimmer is in a streamlined, forward-leaning position, suggesting speed and motion. The graphic is positioned to the right of the main title text.

Brookside Swim and Dive Club
11 Ruth Mancuso Ln
Glassboro, NJ 08028

October 1, 2017

The Brookside Swim and Dive Club is thrilled to announce that we will be hosting the 62nd Annual Burt German Tri-County Swimming Championships on Saturday and Sunday, August 4th and 5th, 2018. This event is the largest sporting event in South Jersey and will be attended by over 6,000 people. The event is live streamed, expanding viewership to thousands more. It is also well publicized and closely covered by local press, such as the Courier Post, Philadelphia Inquirer, and NJ.com.

This renowned championship meet is a two-day competition, often referred to as “a sprawling summer swim festival,” where the best, qualifying swimmers from these 36 clubs compete. This is an outstanding advertising opportunity for your company!

We are offering you the opportunity to promote your business and product(s) to thousands of potential customers during this iconic event. If you are interested in taking advantage of this exclusive offer, please contact our sponsorship coordinators at the phone numbers below as soon as possible.

The Brookside Swim & Dive Team is a non-profit (501(c))(4), community swim organization operating at the Brookside Swim Club located in Glassboro, New Jersey (Tax I.D. # 21-0704857). Because we are a non-profit, your advertising/sponsorship package may be tax deductible.

If you have any questions about any of our sponsorship opportunities, please contact us at:

brooksidetricounty2018@gmail.com

Sponsorship Coordinators:
Sonia Shah soniarshah@gmail.com, (407) 620-1541

Sincerely,
Brookside Board
Brookside Swim Club

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The Brookside Dolphin's Swim Team is proudly hosting the Tri-County Swimming Championships on **Saturday 4th & Sunday August 5th, 2018** at the Brookside Recreation & Swim Club. We are offering the opportunity to promote your business and product(s) to thousands of potential customers.

The Tri-County Championship meet is a two day competition of the best swimmers from 36 swim clubs across Burlington, Camden, and Gloucester counties. It is the largest sporting event in South Jersey with *approximately 6,500 people in attendance*. Every spectator purchases an Event Program Book, making it one of the most important pieces of this event. This book is used to follow the schedule for the day, race orders, participants, and other important notices. **Your ad can appear in the Event Program Book where it will be seen by thousands of spectators and swimmers!**

Please review the advertising rates below to learn how you can advertise YOUR business during the 2018 Tri-County Championship meet.

<p>2018 Tri-County Event Program Book Advertising Rates</p> <hr/> <p>Personal Meet Tweet*.....\$20 Business Card.....\$50 Event # Sponsor.....\$75 ¼ Page..... \$125 ½ Page..... \$250 Full Page..... \$400</p> <p>Amount Enclosed: \$ _____</p> <p>*If selecting a "Meet Tweet" ad, please attach your typed personal message exactly as you want it to appear, up to 178 12-point characters (including spaces).</p>	<p>All ads will be printed in black, white, & grayscale.</p> <p>Ads should be submitted to size (as indicated to the left) in <i>pdf, tif, or jpeg</i> formats with a resolution of 300 DPI or higher.</p> <p>Email your ad to: Brooksidetricounty2018@gmail.com</p> <p>Mail this form & checks made payable to Brookside Recreation & Swim Club/TRICO 2018 to:</p> <p>Sonia Shah 104 Carrie Lynne Court Mullica Hill, NJ 08062</p> <p>ALL ADS MUST BE RECEIVED BY July 15th, 2018</p>
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Business Name & Address: _____

Contact Name: _____

Contact Email & Phone: _____

Name of Brookside Member Solicited by: _____

Name of Soliciting Club (if other than Brookside): _____